



# Biographical Sketch of Dr. Alan R. Zimmerman, CSP, CPAE Speaker Hall of Fame



**Dr. Alan R. Zimmerman**  
President

- Started selling door-to-door in second grade, everything from greeting cards to operating a small international import business by age 14.
- Worked his way through college and graduate school as a retail salesperson, radio broadcaster, recreation manager, and prison therapist.
- Listed in "Who's Who Among Students in American Colleges and Universities"
- Earned Bachelor's degree from U of WI in Speech and Political Science, 1970.  
Master's degree from U of MN in Communication and Sociology, 1972.  
Doctorate from U of MN in Interpersonal Communication and Psychology, 1978.  
Graduated with Summa Cum Laude honors each time.
- Has 15 years of experience as a university professor at the University of Minnesota (Twin Cities and Mankato), Emporia State University, and University of St. Thomas.
- Selected as "Outstanding Faculty Member" by two different universities.
- Founded Zimmerman Communi-Care Network, Inc. in 1985, a speaking/training/consulting company, providing 90+ programs a year across the United States and around the world.
- Spoken to more than a million people, in 48 states and 22 countries, maintaining a 92% repeat and referral business.
- Listed in "Outstanding Young Men of America," "International Directory of Distinguished Leadership," "Men of Achievement," and "Five Thousand Personalities of the World"
- Awarded the CSP (Certified Speaking Professional Designation of Achievement) in 1992. Of the 4,000 members of the National Speakers Association, only 5% have received this award.
- Given the "Distinguished Faculty Award" by the Institute of Management Studies on two occasions, an award that has been given to fewer than 10 of its 2000 speakers in its 30+ years of business across the world.
- Inducted into the CPAE Speaker Hall of Fame, an honor reserved for only a small handful of people in the last 30 years, including Ronald Reagan, Collin Powell, Art Linkletter, Norman Vincent Peale and Zig Ziglar.
- Publisher of the "Tuesday Tip," a weekly internet newsletter that focuses on maximizing human performance, increasing leadership effectiveness, and developing communication competence.
- Author of several audio and video programs as well as books and training manuals, that help people and organizations develop skills for peak performance.
- Personal interests include active church participation, refinishing antique furniture, biking, hiking, and international adventures as diverse as tribal treks in Southeast Asia and hunting in the Arctic.

## **Dr. Alan R. Zimmerman, CSP, CPAE Speaker Hall of Fame**

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