



## **Society of Armed Forces Medical Laboratory Scientists (SAFMLS) 2011 Annual Meeting and Exposition**

I invite you to exhibit at our annual convention being held at the [Hilton New Orleans Riverside](#), Louisiana March 2011. The Vendor Exhibition is scheduled for Tuesday and Wednesday, 29 – 30 March 2011.

SAFMLS is a non-profit professional society of military and civilian medical scientists, technologists, technicians, managers and physicians in the Army, Navy, Air Force, Public Health, and Department of Veterans Administration. Last year's meeting in San Diego, CA registered over 600 attendees. The purpose of the meeting is primarily educational. Topics presented include laboratory management, chemistry, hematology and coagulation, microbiology and molecular biology, transfusion medicine, epidemiology, original biomedical research, and topics of military interest such as forward-deployed labs and detection methods for weapons of mass destruction.

This is the major scientific meeting of the year for most of these participants and they will travel from locations all over the world to meet with you. This will be the only opportunity many of them have to learn about your organization and products first hand. Many vendors find this meeting a 'must do' because it is attended by nearly every lab manager in the Department of Defense.

Our members are the very managers making buying decisions in their medical treatment facilities. We frequently have 80-100 vendors showing their products and we ensure that no other conference events are scheduled during exhibit hours so you'll have the full attention of attendees.

### **Join US!**

Although the Armed Forces are faced with many challenges in laboratory medicine, we are committed to a team effort to make military medicine succeed. Thanks to the devoted personnel in the Armed Forces and the vendors who make military medicine a reality, we will continue to thrive for many years. When you register to exhibit your product at this convention, you are showing your support for military medicine and helping guarantee the ongoing success of SAFMLS.

### **[Hilton New Orleans Riverside](#)**

Two Poydras Street, New Orleans, Louisiana, 70140

**Tel: (504) 561-0500 Fax: (504) 568-1721 Reservations: (800) 445-8667**

Identify yourselves as members of the SAFMLS Annual Meeting to receive the conference rate.

GES Exposition Services is the design manager for the show: **(800) 475-2098** Fax: (866) 329-1437

**Complete your booth application by using the attached form. Sign up early to ensure a prime location in the exhibit hall.**

Jeannette M. Watterson, Maj, USAF, BSC

SAFMLS Exhibits Coordinator  
Email: [jeannette.watterson@travis.af.mil](mailto:jeannette.watterson@travis.af.mil)



**Society of Armed Forces Medical Laboratory Scientists  
Exhibit Booth Reservation Request**

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**Vendor Exhibition 29 – 30 March 2011**

**Company Name:** \_\_\_\_\_

**Point of Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

Please reserve \_\_\_\_\_ booth(s) at \$1,500.00 per 10' x 10' booth space.

Please reserve space outside for 1 trailer at \$1,500.00 per trailer. TRAILER SIZE: \_\_\_\_\_

**Purchase Order Number is requested or 50% Advance Deposit Payment.**

**Check or PO Number: (Make checks out to "SAFMLS")**

**Mail form with payment to:**

**Maj Jeannette Watterson  
101 Tennessee Ct  
Travis AFB, CA 94535**

**Phone: (707) 423-7764  
FAX: (707) 423-7713  
[conference.director@safmls.org](mailto:conference.director@safmls.org)**

**Please note: SAFMLS reserves the right to make any changes to the SAFMLS preliminary floor plan and to make booth re-assignments that may be necessary for the overall benefit of the SAFMLS event, but will do their best to keep you in your originally requested/assigned booth location.**

**Thank you for your support!**



**Are you interested in a SAFMLS Sponsorship opportunity?**

	<b>Yes</b>	<b>No</b>
<b>Afternoon Break (\$1,500)</b>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Continental breakfast (\$1,500)</b>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Award (\$150)</b>	<input type="checkbox"/>	<input type="checkbox"/>

**Company name as it should appear on award or recognition placard:**

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**If you have any questions about sponsorship, please call. Fax or mail booth and sponsorship requests to:**

**Maj Jeannette Watterson  
101 Tennessee Ct  
Travis AFB, CA 94535**

**Phone: (707) 423-7764  
FAX: (707) 423-7713  
[conference.director@safmls.org](mailto:conference.director@safmls.org)**

**On behalf of the Society of Armed Forces Medical Laboratory  
Scientists (SAFMLS) and U.S. military medical facilities  
worldwide, we thank you for your continued interest and support!**

**Visit our website at [www.safmls.org](http://www.safmls.org)**