



Society of Armed Forces Medical Laboratory Scientists (SAFMLS) 2012 Annual Meeting and Exposition

I invite you to exhibit at our annual convention being held at the **Memphis Cook Convention Center**. The Vendor Exhibition is scheduled for Tuesday and Wednesday, 3 – 4 April 2012.

SAFMLS is a non-profit professional society of military and civilian medical scientists, technologists, technicians, managers and physicians in the Army, Navy, Air Force, Public Health and Department of Veterans Administration. Last year's meeting in New Orleans, LA registered over 700 attendees. The purpose of the meeting is primarily educational. Topics presented include laboratory management, chemistry, hematology and coagulation, microbiology and molecular biology, transfusion medicine, epidemiology, original biomedical research, and topics of military interest such as forward-deployed labs and detection methods for weapons of mass destruction.

This is the major scientific meeting of the year for most of these participants and they will travel from locations all over the world to meet with you. This will be the only opportunity many of them have to learn about your organization and products first hand. Many vendors find this meeting a 'must do' because it is attended by nearly every lab manager in the Department of Defense.

Our members are the very managers making buying decisions in their medical treatment facilities. We typically have 80-100 vendors showcasing their products and we ensure that no other conference events are scheduled during exhibit hours so you'll have the full attention of attendees.

Join us!

Although the Armed Forces are faced with many challenges in laboratory medicine, we are committed to a team effort to make military medicine succeed. Thanks to the devoted personnel in the Armed Forces and the vendors who make military medicine a reality, we will continue to thrive for many years. When you register to exhibit your product at this convention, you are showing your support for military medicine and helping guarantee the ongoing success of SAFMLS.

Identify yourselves as attendees of the SAFMLS Meeting to receive the conference rate at the following hotels:

Marriott Memphis Downtown

250 North Main Street

Tel: (901) 527-7300 Fax: (901) 214-3711

Reservations: (888) 557-8740

Crowne Plaza Memphis

300 North Second Street

Tel: (901) 525-1800 Fax: (901) 524-1859

Complimentary downtown shuttle service!

GES Exposition Services is the design manager for the show: **1-800-475-2098** Fax: 1-866-329-1437

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